Project Overview

Brand: CloudCannon

Client: Olivia Nicholson & Mike Neumegen

Industry: SaaS / Developer Tools / Content Management

Service: UI/UX Design, Visual Design, Motion Design

Timeline: ~3 weeks (Design → Motion)

Engagement: Design-focused collaboration

Deliverables: Website page designs, Animation videos

Overview (Short):

CloudCannon is a CMS platform built specifically for static sites, empowering developers and content teams to work efficiently together. The project focused on redesigning multiple existing pages and introducing new ones to better communicate product value, user personas, and enterprise use cases—while maintaining consistency with CloudCannon's brand and developer-first positioning.

StaticMania partnered closely with the CloudCannon team to deliver high-quality design assets and animations within a tight timeline.

The Challenge

Client Objectives

- Redesign approximately 7 existing website pages
- Design 3 new pages based on wireframes and evolving requirements
- Maintain brand consistency while improving clarity and visual hierarchy
- Deliver all designs within a 2–3 week timeline
- Enable smooth collaboration across designers and internal reviewers

Core Challenges

- Working within a compressed timeline while covering multiple page types
- Translating early-stage wireframes into polished, production-ready designs
- Managing feedback efficiently across multiple stakeholders
- Ensuring designs appealed to both technical and non-technical audiences

Our Solution

We designed a cohesive set of high-fidelity website pages in **Figma**, covering both existing and newly introduced sections of the CloudCannon website. The focus was on **improving layout structure, messaging clarity, and visual consistency** across all pages. To support product storytelling and marketing efforts, we also created **custom animation videos aligned with CloudCannon's brand** style. A structured, comment-based Figma workflow allowed fast iteration and smooth collaboration with CloudCannon's team throughout the project.

Live URL: https://cloudcannon.com/

"The designs look great and were delivered exactly in the way we needed. The team was responsive, easy to collaborate with, and handled feedback efficiently throughout the process. Working in Figma with a clear review flow made it simple for our team to iterate and move quickly."

— Olivia Nicholson

Marketing Manager, Cloudcannon

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