

Project Overview

Brand: MantisNLP

Client: Nick Sorros

Industry: AI / Natural Language Processing / Consulting

Service: UI/UX Design, Web Development

Timeline: ~6 weeks (Design → Development)

Engagement: End-to-end design system and website build

Deliverables: Marketing website, Design system, Blog integration

Overview (Short):

MantisNLP is a specialized AI consultancy focused on Natural Language Processing. The objective was to redesign and rebuild their website using a static, scalable architecture while preserving the brand's identity and introducing a flexible system for long-term growth.

StaticMania partnered with the MantisNLP team to design a cohesive visual system and develop a high-performance website that balanced technical credibility with a distinctive, minimal aesthetic.

The Challenge

Client Objectives

- Redesign the website while maintaining MantisNLP's existing brand feel
- Build on a JAMStack-style architecture for scalability and speed
- Create a reusable design system to support future growth
- Simplify content publishing, especially blog management
- Use privacy-friendly analytics instead of traditional tracking tools

Core Challenges

- Translating a retro-inspired, minimal visual direction into a modern, professional UI
- Designing a system flexible enough to evolve with consulting offerings
- Reducing friction in blog publishing and content updates
- Aligning design, development, and analytics within a single cohesive setup

Our Solution

We designed and developed a **fast, scalable website using Hugo**, ensuring excellent performance and a lightweight footprint. A custom design system was created to maintain visual consistency across pages and make future updates easy for the internal team. To streamline content publishing, we integrated the **Medium API**, allowing blogs to be published on Medium and automatically surfaced on the MantisNLP website. Content was managed using a **markdown-based workflow**, keeping the site developer-friendly while remaining flexible. We also implemented **privacy-focused analytics** to support insights without compromising user trust.

Live URL: <https://mantisnlp.com/>

"StaticMania successfully redesigned our website and fully integrated a design system. We are pleased with the results and the professionalism of their work."



— Nick Sorros
Co-Founder, MantisNLP

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We are Mantis, an AI consultancy. Experts in Natural Language Processing

REVIEWED ON  ★★★★★
Clutch 4 REVIEWS

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What we do

We help you to solve business problems related to natural human language and speech. This field of Artificial Intelligence is called Natural Language Processing (NLP).